

YOUR DIGITAL ROADMAP FOR SUCCESS

The Food Connector connects you with your customers through a comprehensive, multi-channel digital marketing platform that is customized to meet your food industry goals.



Consultation

The Food Connector takes a deep dive on your current, digital footprint with an in-depth website analysis and social media audit to create a custom marketing communications plan that fits YOUR needs.



Marketing Campaigns

The Food Connector puts together a marketing campaign for you that meets the needs of your business. Editorial calendars house all key marketing program roll-outs for new or existing products or services, subject matter expert videos, lead generation tactics, and overall awareness-building programs.



Analytics

The Food Connector collects online data and generates and interprets reports for valuable information to help drive sales and profits for your business. We generate Google Analytics reports, website performance reports, and social media activity reports.



Total Opens	81U	Total Clicks	324
Open Rate	24.5%	Click Rate	2.5%
Email Address	Opens	Email Address	Clicks
ger.guzman@Servicesupplies.com	10	Roger.guzman@Servicesupplies.com	24
driguez@bcsd.com	8	Josefina_merjia@saund.us	18
counting@gnobania.com	7	sara.heritag@mycommortgage.com	16
att@coffeeommissary.com	6	ahausch@brishholdings.com	16
lo@baathbone.bbq.com	6	payables@healthright360.org	16
lo@popartisanaria.com	6	patrick.cottin@paradies-ria.com	14
stomernservice@lbbasopackaging.com	5	app@delirioproducts.com	13
les@cameopaper.com	5	jaime.quintor@hoteldei.com	13
iquel.munoz@lastinagrill.com	5	doyle.catherine@scrippshealth.org	12
beaverville@jillbeusia.com	5	juliamedada@annmorrison.com	9
rchmontmanagers@cafegratitude.com	5	fshih@duad.net	7
_tolucalate@invoice.platelo.com	4	lo.michael@scrippshealth.org	6
dens@mjantortalsupplies.com	4	ccalubaquib@total.org	6



Identity Design

The Food Connector designs logos, collateral, websites, ePromotions, social media posts and headers, company presentations, videos, and everything in between.

How can we work together?

www.thefoodconnector.com • (415) 785-8539

