

SERVICES FOR FOOD MANUFACTURERS

The Food Connector builds brand awareness, generates leads, and helps sell more products to existing customers to grow your manufacturing business. We provide the digital marketing tools to help your business develop profitable relationships with new distributors, chain restaurants, and industrial accounts.



Brand Strategy

The Food Connector reinvents your brand to take advantage of every selling opportunity in today's digital world. We work with your team to create a powerful brand identity through state-of-the-art web design, professional logo creation, targeted copywriting, and much more.

Connect with Prospects

We provide a competitive advantage for your food industry business by organizing all database data into one succinct system and segmenting the database into competitors, customers and prospects. We set up on-going marketing programs to reach these respective segments and drive sales through enhanced brand messaging and frequent touch points.

Stay in Touch with Customers

The Food Connector keeps your business connected with current customers through weekly content across multiple channels. Our team produces sales material for social media, email, and print campaigns, providing your business with the opportunity to touch customers throughout the country with the click of a button.

How can we work together?

