

SERVICES FOR

FOOD MARKETPLACE OPERATORS

Whether you are an organization supporting foodservice farmers, growers, manufacturers, brokers, or suppliers, or you offer another line of business that supports companies operating in the foodservice industry, The Food Connector works with you to build and execute on a strategic marketing communications plan that helps you realize your goals and position you for success.



Position Your Business

The Food Connector understands the importance of positioning your company as a leader in the foodservice marketplace. We do this by building a better website for you, by ensuring your brand is communicating the right messages to grow your business, and by marketing your competitive advantages to the right audiences through social and digital media management.



Add Value to Customers

The Food Connector ideates on marketing programs and events that add value and exposure for your customers, vendors, processors, and other alliances within the food marketplace. These unique and creative programs help grow your business and sell your products and services to a wider base. We also add value through on-trend blogs, newsletters, and subject matter expert videos.



Get New Customers

We build sales strategically and keep the conversation going! At The Food Connector, we believe in building your business now and in to the future. We develop a marketing communications strategy that includes marketing plans that reach and engage existing and new customers. We create interactions with your products, services, and vendors that build a pipeline of leads and sales.

How can we work together?

www.thefoodconnector.com • (415) 785-8539

