

INCLUDED WITH YOUR WEBSITE

# The TFC Maintenance Program

*Your site doesn't just go live and get left alone. It's actively watched, secured, backed up, and kept current every day — here's exactly what that includes.*

## What's Included

Seven areas of ongoing work that run quietly in the background, so your website's technical health is never something you have to think about.

### Uptime & Visual Monitoring

CHECKED EVERY 4 MINUTES

Your site is checked around the clock. If it goes down — or even just renders visually broken — we're alerted immediately, usually before you notice.

### Backups & Recovery

NIGHTLY, OFFSITE

Your files and database are backed up every night to secure offsite storage (AWS S3), with a 5 day rolling history of backups — not just last night's copy.

### Software Updates

WEEKLY + DAILY SECURITY

Plugin and theme updates install on a predictable weekly schedule – every Saturday morning; critical security releases are updated the same day they're published.

### Quality Grading

RE-GRADED WEEKLY

Your site is graded A–F every week across performance, SEO, mobile, accessibility, security, email, and privacy - catching small issues early.

### Security Scanning

DAILY SCANS

Every day we scan for tampered files, unauthorized admin accounts, and vulnerable plugins. You'll only hear about it when something genuinely needs your attention.

### Performance & Caching

24-HOUR CACHE

Page caching keeps your site loading quickly for every visitor, and stays in sync with your design so updates never show a stale page.

### Domain, SSL & Traffic

TRACKED MONTHLY

We track your domain and SSL expiry dates so a renewal is never missed and brings down your site.

## Your Monthly Report

Every month, you'll receive a report covering the previous 30 days — a clear, plain-English summary of everything above.

| SECTION              | WHAT IT SHOWS                                                                                      |
|----------------------|----------------------------------------------------------------------------------------------------|
| Analytics Summary    | Visits, users, page views, top pages — this month vs. last                                         |
| Quality Grading      | Display of end-of-month site grading A – F.                                                        |
| Domain & SSL Status  | Days remaining until renewal on both                                                               |
| Page & Post Activity | What was added, updated, or removed                                                                |
| Plugin Updates       | Every update applied, with version and date                                                        |
| Quality Audit        | Graded categories: performance, mobile, accessibility, SEO, AI readiness, security, email, privacy |
| Security             | Last scan date, attacks blocked, anything needing attention                                        |
| Backups              | Rolling 5-day history confirming everything backed up                                              |
| System Info          | WordPress and PHP versions                                                                         |

Questions about your plan? Just reach out — we're happy to walk through it.  
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